



Foodservice and Restaurants

A fresh look at foodservice

The blurring of boundaries in the retail sector means that the role of major restaurant chains within the grocery scene is becoming increasingly important. With restaurant chains actively taking on the convenience industry by expanding bottled drinks and healthy menus, it is crucial for FMCG suppliers to fully understand the restaurant sector.

Our Coverage:

- 160+ restaurant & hotel profiles, 1,380+ country profiles
- 1,590+ banner operations
- Macroeconomic data on 211 countries
- Five-year forecasts

Enhanced coverage:

Planet Retail has recently enhanced its coverage of the international restaurant and hotel market. We now provide comprehensive global profiles on:

- The world's leading 20 restaurant operators
- The top 5 restaurants in the largest 10 markets
- The top 20 US restaurants

In addition, our hotel coverage includes the world's largest hotel operators such as: Hilton, InterContinental, Marriott, Golden Tulip and many more.

Tip: Combine foodservice and restaurant coverage with the Modern Grocery sector to get the full food consumption picture.



Planet Retail has become the go-to tool when looking for information on food retailers and foodservice. The country data is current, well organised and a popular tool with this group.

- Grace Filipak, Manager of Knowledge and Leadership, Daymon Worldwide



Key benefits:

- Improve your strategy by identifying the leading foodservice suppliers in the market.
- Anticipate growth opportunities by gaining insight into each channel and store development strategy.
- Identify potential market opportunities by benchmarking your competitors.
- Uncover investment opportunities in emerging markets for hotel and restaurant operators.
- Better understand the formats that are driving growth in out of home consumption.

Channels include:

- Hotels / Accommodation
- Restaurants
- Cafes & Bars
- Contract & concession catering

Our analysis:

Each retailer profile contains analysis of:

- Store development
- Marketing
- IT
- The supply chain
- Private labels
- Environment impact

Value-added insight

In addition to our Profiles, we offer additional insight through a unique product range comprising:

- Retailer spotlights
- Image gallery
- Channel analysis
- Trend reports
- Webcasts
- News and bulletin articles
- Market size data

Other intelligence & research services available:

- Grocery Retail
- Electronic, Entertainment and Office Retail
- Drugstore and Pharmacy Retail
- Category Breakdown
- Custom Research

Contact us

Planet Retail offers flexible subscription terms and can tailor access to your specific needs. For more information:

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Planet Retail's Top 20 Restaurant Profiles

1. McDonald's
2. Yum! Brand
3. Starbucks
4. Burger King
5. Wendy's/Arby's Group
6. Subway
7. Punch Taverns
8. DineEquity
9. Darden
10. Brinker
11. Dunkin' Brands
12. Domino's Pizza
13. Tim Hortons
14. OSI Restaurant Partners
15. Skylark
16. Mitchells & Butlers
17. Sonic
18. Zensho
19. CKE Restaurants
20. Jack in the Box