



# Modern Grocery Distribution

## Unsurpassed coverage

Monitoring over 90% of the world's *modern grocery distribution (MGD)*, Planet Retail's coverage of food, drug and general merchandise retailers is unsurpassed.

This comprehensive approach means that Planet Retail profiles over 500 of the world's leading international grocers in every country in which they operate, totalling more than 4,500 operations.

From new store openings and channel analysis to private label strategies and environmental issues, Planet Retail's MGD coverage keeps you updated on the latest trends and developments facing grocery retailers and suppliers.

## A market leading approach

Responding to consumers' lifestyles, modern grocers have evolved rapidly over the last decade by diversifying their store formats and expanding their non-food offerings.

With this in mind, Planet Retail's market leading research methodology studies both grocery and non-grocery sales, including drug, petrol and general merchandise, giving you a more complete picture of a retailer's performance.

In addition, our specialist analysts provide insight into key subject areas such as financial performance, supply chain, hard discounting and private label. All of this intelligence is constantly updated and delivered to you via our easy-to-use online service.

## Our MGD service includes:

### Retailer Intelligence

For each retailer group, comprehensive profiles and rich graphics provide key corporate and country-level information at a glance. Easy navigation enables you to quickly identify and drill-down to further detail as well as other research and media products, including:

- Executive summary
- Strategy and financial performance
- Organisational chart
- SWOT analysis
- Details of all international banner operations

### MGD Coverage:

- Profiling retailers at both corporate and country-level
- 500+ corporate profiles
- 1,600+ country-level profiles
- 4,500+ banner operations
- Macroeconomic data on 211 countries
- Five-year forecasts



**Planet Retail has a worldwide reputation for the quality of their information and insight into the grocery sector. They are continually in demand at global industry forums and almost every FMCG company and retailer has a subscription to their services.**

– Tim Mayes, Global Sales, Diageo



### Channels:

- Hypermarkets & superstores
- Supermarkets & neighbourhood stores
- Discount stores
- Convenience & forecourt stores
- Cash & carries and warehouse clubs

## Market Intelligence

Combining deep market analysis and relevant macroeconomic data for 211 countries, 12 regions and the world, these interactive market profiles are broken down into economy & demography, retail sales, retail structure, retail environment, internationalisation, supply chain characteristics and regulatory framework. Interactive tables and downloadable charts also provide grocery retail and total food spending data.

## Custom Analysis

Based on self-selected criteria, this powerful tool enables you to rank, compare, list and benchmark different retailer strategies, operations and financial data nationally, regionally or globally, including rolling 5-year sales, market share and store number forecasts. You can also use this tool to compare important macroeconomic statistics in the markets of your choice.

## Media Gallery

Comprising a comprehensive, searchable library of thousands of up-to-date photos along with virtual store visits, the media gallery is a valuable source of information on actual store layouts, products, promotions and best practices.

## News Services

Delivered via email or RSS and customisable, Planet Retail's news services provide ongoing, live coverage of events shaping the global retailing and foodservice sectors, such as mergers and acquisitions, financial results, outlet openings, business development strategy and country retail developments.

## Contact us

Planet Retail offers flexible subscription terms and can tailor access to your specific needs. For more information:

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## Planet Retail's Top 30 MGD Profiles:

1. Wal-Mart
2. Carrefour
3. Metro Group
4. Tesco
5. Ahold
6. Kroger
7. Sears
8. Seven & I
9. Rewe
10. Costco
11. Target
12. Casino
13. AEON
14. Auchan
15. Shwarz Group
16. Edeka
17. Aldi
18. Walgreens
19. Albertsons
20. Safeway
21. Leclerc
22. CVS
23. ITM (Intermarché)
24. Tengelmann
25. Sainsbury
26. Woolworths
27. Coles Myer
28. Loblaw
29. Delhaize Group
30. Morrisons

and many more...



**Planet Retail's retail industry trends and information services have been staple input into Unilever's customer planning processes for years. We use Planet Retail to deepen our knowledge of customers and anticipate their needs. Moreover, Planet Retail enables us to spend less time on data analytics and more time on finding business opportunities.**

- Micole Bautista, Head of Customer Development, Learning & Training, Unilever

